

# Use Opendoor to win more business from Homebuilders

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## Overview

Homebuilders want non-contingent buyers, and when you're representing an Opendoor seller, you have the upper hand. Builders love partnering with agents that are working with Opendoor sellers because they deliver certainty, speed, and flexibility to bring fewer objections to new home sales.

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## Bring non-contingent buyers to the table

- Want to help your clients have the best chance to get the keys to their dream home? An Opendoor offer makes them the strongest type of buyer in the eyes of every builder.
- Bring "ready to buy" clients to builders — whether its auctions, drawings, or competing with other buyers in the sales office your clients will be ready to purchase their new home at a moment's notice.

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## Deliver peace of mind

- When selling new construction, sales associates don't want to have to track down status updates on the listing.
- Opendoor's 14 day to 9 month, flexible close of escrow delivers certainty to your clients. The stress caused by construction delays and supply chain issues are a thing of the past.

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## Earn an additional 1%

- Even as some builders are reducing their co-broke, you'll still get the agreed commission from the seller plus an extra payout from the [Opendoor Agent Access Program](#).